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ABSTRACT OF THE DISCLOSURE

Mass amounts of information, such as entire libraries of songs or movies, for example, are stored locally near end-users, and this information is accessed and reproduced in response to commands received from a transmitting station via a network. When a radio or television station desires to transmit a song or movie, for example, the radio or television station can, rather than transmitting the entire song or movie, merely transmit a command for reproducing the song or movie. An end-user's performance reproduction device, such as an enhanced radio or a television set, then accesses and reproduces the locally stored song or movie. Since the radio or television station need not transmit the entire performance, network traffic can be significantly reduced.